



**8020** 

**CONSULTANT BIO** 

MIKE LANCIA, MBA, CFA

**Experience:** 25+ Years

# **Expertise:**

- Financial Planning & Analysis
- Financial Modeling
- Due Diligence & Transaction Support
- Business Valuation
- Strategic Planning

### **Key Achievements**

- Developed 3-statement, 5-year forecasting model for e-commerce company as part of sale process and bridge financing, providing key inputs for investment memorandum and management presentation
- Created 3-statement budget model for multi-location outdoor living systems designer with detailed P&Ls and KPIs by location and region plus overall company balance sheet and cash flow forecast
- Built financial model for Law firm to determine optimal marketing channels, guiding future spending decisions and supporting additional marketing funding acquisition



### **Technology Proficiency**

- NetSuite Tableau
- JD Edwards

### Education

- Pepperdine University, Graziadio School of Business MBA, Finance & Entrepreneurship
- Brock University BA, Economics & Finance (Double Major)
- · Chartered Financial Analyst (CFA)

## **Previous Employers**

- McGladrey Capital Markets
- Union Bank
- Elements Behavioral Health
- · Morgan Joseph & Co.
- · First Asset Management

**Linkedin Profile:** 

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