



## CONSULTANT BIO

**LUIS PARRA, CPA, CIA**

**Experience:** 20+ Years

**Expertise:**

- Financial Reporting & General Accounting
- Technical Accounting & Compliance
- M&A Due Diligence & Transaction Support
- Internal Controls & SOX Compliance
- ERP Implementation & Process Optimization

**Key Achievements**

- Provided sell-side transactional diligence support for a business valued at \$450 million
- Designed and implemented an ERP enhancement for order-to-cash process, improving receivables days outstanding by 22 days and yielding \$25 million in cash receipts while identifying an accounting error that resulted in a \$2M revenue windfall
- Collaborated with executive management team to oversee operations against strategic targets, driving leasing revenues growth by 350%



**Technology Proficiency**

- NetSuite
- Oracle
- Workday
- SAP
- Power BI

**Education**

- California State University, Northridge – BS, Accountancy
- Certified Public Accountant (CPA), State of California
- Certified Internal Auditor (CIA)

**Previous Employers**

- PwC
- The Walt Disney Company
- EY
- Kitchen United, Inc.
- DIRECTV
- Wavestream (Gilat Satellite Networks)

**LinkedIn Profile:**

[www.linkedin.com/in/luisparracpa/](https://www.linkedin.com/in/luisparracpa/)

