



8020

CONSULTANT BIO

KALI HINKSON, MBA

Experience: 10+ Years

Expertise:

- Financial Planning & Analysis
- Strategic Planning
- Operational Finance
- Financial Modeling
- Project Management

Key Achievements

- Designed physician compensation program increasing retention by 25%
- Developed 5-year growth model securing \$50M in funding
- Built customer acquisition model improving retention by 20%
- Developed and managed LTV:CAC report to track customer revenue, enabling data-driven decisions and resource optimization

Technology Proficiency

- Hyperion
- Power BI
- NetSuite
- Salesforce
- Adaptive Planning
- Looker

Education

Pepperdine Graziadio Business School MBA
University of California, Riverside BS, Business Administration

Previous Employers

- Optum (HealthCare Partners)
- Hyundai Motor America
- The Oncology Institute
- Children's Hospital LA
- Sensata Technologies



LinkedIn Profile:

www.linkedin.com/in/kalihinkson



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