



8020

CONSULTANT BIO

JO ANN EILERS, CPA

Experience: 15+ Years

Expertise:

- Financial Reporting & General Accounting
- Technical Accounting & SEC Reporting
- Audit Readiness
- SOX Compliance
- Process Improvement

Key Achievements

- Developed a comprehensive five-year business plan securing a \$100 million capital infusion to facilitate an independent film production company's growth and expansion
- Implemented advanced business analytics and performance management software, reducing monthly forecasting cycle of a \$200 million subsidiary from six days to one or two days
- Designed and instituted a dynamic 13-week cash forecasting model for a \$250 million revenue entertainment company, enabling proactive cash management where daily cash positions were previously unmonitored

Technology Proficiency

- NetSuite
- SAP
- Oracle
- BlackLine
- Workday

Education

- Ryerson University – Bachelor of Business Management, Major in Accounting
- Iowa State University – College of Engineering
- Certified Public Accountant (CPA), State of California
- Certified Management Accountant (CMA), Ontario, Canada

Previous Employers

- Propagate Content LLC
- Tennis Channel Inc.
- Madison Wells Media LLC
- Sony Music Canada Inc.
- CBS Films Inc.
- Relativity Media LLC
- Live Nation Inc.
- State Street Bank & Trust Company



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