



CONSULTANT BIO

JENNIFER SWIECA, MBA

Experience: 20+ Years

Expertise:

- Financial Reporting & General Accounting
- Financial Planning & Analysis
- Strategic Planning
- M&A Integration
- Process Improvement
- System Implementation

Key Achievements

- Implemented procedures to automate the weekly flash update process, reducing process time from 2 days to 2 hours
- Created efficiencies through overhauling procedures and reducing headcount by 40%
- Successfully implemented royalty software which automated calculations of royalty expenses and recoupable advances for nearly 800 contracts, creating scalability and reducing overtime by 50%

Technology Proficiency

- Oracle
- SAP
- NetSuite
- Workday
- BlackLine

Education

- University of California, Santa Barbara – BA, Business Economics (Accounting Emphasis)
- University of California, Los Angeles, Anderson School of Management – MBA, Executive Program

Previous Employers

- JAKKS Pacific, Inc.
- Magnite (FKA The Rubicon Project)
- Giant Window
- K-1 Investments – Trackforce/Valiant
- MDP Worldwide
- Vision Capital Services



LinkedIn Profile:

[linkedin.com/in/jenniferswieca/](https://www.linkedin.com/in/jenniferswieca/)

