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8020 BIO

HANNON BRETT

VP, Marketing & Partnerships



About Hannon Brett

Hannon Brett is a proven B2B software and services GTM executive with 25+ years experience at startups and Fortune 500 companies. As a go-to-market leader, Hannon has built teams that consistently deliver revenue growth averaging 135%-556% YoY.

Hannon has launched over 20 products with accompanying go-to-market strategies across 13+ brands; always collaboratively working at the intersection of Marketing, Sales, Product, and Customer Experience. Hannon has served as CEO & Founder, Founder, CMO, and VP of GTM & Marketing. He's held marketing leadership roles at companies including Adobe Systems and has founded three startups, including in the B2B SaaS & rental marketplace spaces.

Hannon's superpower is building GTM organizations from scratch, creating teams focused on driving revenue and customer growth. A graduate of UC Davis and the University of San Diego, Hannon combines analytical skills with strategic vision to deliver revenue results in B2B environments.

LinkedIn Profile:

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