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ESTELLE CRAMER

Director, Client Services



About Estelle Cramer

Estelle is a KPMG alumnus with more than 15 years of diverse experience in finance and operations, including 10 years in the digital content and marketing spaces. Prior to joining the 8020 team, she held leadership and managerial roles at startup and middle-market, high-growth companies. These companies include Branded Entertainment Network, Be Green Packaging, IAC and Demand Media. Her experience includes leading M&A transaction support and integration efforts, implementing multiple system integrations, conducting business process improvements and providing analytical support in the form of financial modeling, budgeting/forecasting and internal and external data reporting. Estelle holds a BBA in Accounting and an MBA, both from Pace University, and is an active CPA.

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